Unite/CPHVA Annual Professional Conference 2013

Public Health Nursing
the foundation of the future

Tuesday 22nd - Wednesday 23rd October 2013
York Racecourse Conference Centre, York

Your opportunity to hear leading presentations from:

Jane Cummings, Chief Nursing Officer, England
Ros Moore, Chief Nursing Officer, Scotland
Charlotte McArdle, Chief Nursing Officer, Northern Ireland
Professor Jean White, Chief Nursing Officer, Wales
Professor Viv Bennett, Director of Nursing for Department of Health and Public Health England
Dr Andrew Mayers, Senior Lecturer in Psychology, Bournemouth University
Dr Maggie Atkinson, Children’s Commissioner for England
Pauline Craig, Head of Equality, NHS Health Scotland
Mike Tomlinson from the Jane Tomlinson Appeal
Emeritus Professor Dame Sarah Cowley,
King’s College London

Key issues to be discussed over the two days include:

• The findings of the Francis Inquiry – implications for community practice
• Welfare reform and its impact on families
• Health and schools: the rights of the child
• Trafficking as a public health issue
• Why health visiting? A programme of research to support the Call to Action
• Child sexual exploitation
• Violence in teenage relationships
• Immunisation update
• New ways of working to safeguard children

Register today: www.neilstewartassociates.com/sh308
Public health nursing, health visiting and school nursing are all undergoing rapid change.

Policy makers have identified the importance of public health and the role of community practitioners and nurses in meeting the needs of their communities.

In some countries of the United Kingdom provision for the education of newly qualified health visitors continues to fill the new posts that have been created; colleagues within other public health disciplines await their resource allocation to meet the challenges.

The integration of services continues at a pace not previously seen, with a more collaborative approach with local government and health promotion, all within the political realities that evolving devolution brings.

The place of the community practitioner as an individual and team member, the relationship and needs of their clients from the ante-natal period through the school years and beyond, remain the focus of public health practice and policy.

The challenges and opportunities continue to test practitioners and the CPHVA conference will be a showcase for best practice and evidence based insight for those practicing in the community.

This must-attend conference will:

- Bring you up to date with policy developments that will impact on your practice in the coming year
- Highlight the best innovations and working practices from around the UK
- Inform you how the Implementation Plan for Health Visiting and the Development Plan for School Nurses are progressing
- Discuss the progress for CNN professional regulation
- Explore how the new NHS England is developing
- Further your knowledge on the impact new technology will have on your professional role and responsibilities
- Explore how practice is developing in Scotland, Wales, Northern Ireland and internationally - what can you learn?
- Look at the future direction for school nursing
- Offer you the opportunity to engage with the thinkers, researchers and policy makers moving public health practice and education forward
- Address how your professional registration and regulation is being impacted upon in this financial climate
- Learn how integration and collaboration are developing across the United Kingdom

In addition to the professional content, the conference will afford you the opportunity to:

- Enhance your ongoing CPD requirement
- Engage with like minds in an informal, professional environment
- Engage and question exhibitors who supply the products your clients use
- Influence the year ahead for the CPHVA
Agenda Day 1: Tuesday 22nd October; AM
(subject to change)

09:00 Registration, refreshments and networking | Sponsored by: Chobani

Session One: OPENING PLENARY

09:45 Chair’s opening remarks
Carolyn Taylor, Chair, CHPVA Executive

09:50 President’s welcome
The President of the Community Practitioners and Health Visitors Association

10:00 Government address

10:15 Questions and discussion

Session Two: CHANGING RELATIONSHIPS – SERVICES AND FAMILIES

10:30 Keynote address: The findings of the Francis Inquiry – implications for community practice
See website for speaker update

10:45 Population health and personalised care: health visiting and school nursing teams improving health and well-being
Professor Viv Bennett, Director of Nursing for Department of Health and Public Health England

11:00 Questions and discussion

11:10 Refreshments, exhibition and networking

11:40 Chief Nurses’ platform: devolution in practice
1. Jane Cummings, Chief Nursing Officer, England
2. Ros Moore, Chief Nursing Officer, Scotland

BEST PRACTICE SEMINARS A: 12:30 – 13:30

3. INTEGRATION
Meeting new challenges: identifying children who attend A&E who don’t have an allocated school place
Penny Wild, Clinical Lead - School Nursing, Bradford District Care Trust

4. EDUCATION AND RESEARCH
From research to knowledge transfer: developing online learning resources for trainee health visitors in assessing mother-infant interaction
Dr Jane Appleton, Reader in Primary and Community Care, Oxford Brookes University

5. SUPPORTING THE HEALTHY CHILD PROGRAMME
Evaluating a population measure of child health and development at two years from the user perspective (parents and professionals)
Dr Helen Bedford, Senior Lecturer Children’s Health, UCL Institute of Child Health

3. LEADERSHIP
Health visitor leadership development in the North West
Kim Greening and Debbie Haydock, Senior Lecturers, University of Chester

Practice Assessment Grid: A framework to support practice teachers in assessing personal and professional attributes
Zoe Wilkes, Academic Lead Placement Learning & Pathway Leader for Health Visiting, the University of Hull

4. PARENTING
Working in partnership with parents to protect babies
Christopher Cloke, Head of CP Professional Reputation, NSPCC
An examination of evidence based practice on the impact of domestic violence on infant mental health in primary and secondary care settings in Australia
Louise Marsland, Health Visitor, Surestart Children’s Centre Blakelaw

5. THE HEALTHY CHILD PROGRAMME
Evaluating a population measure of child health and development at two years from the user perspective (parents and professionals)
Dr Helen Bedford, Senior Lecturer Children’s Health, UCL Institute of Child Health

An evaluation of the Healthy Child Programme Two Year Review: an integrated development review
Nicola Monaghan, Children’s Clinical Lead (Health Visitor), Bridgewater Community Healthcare NHS Trust

6. ANNEX Z: DOES THIS SUPPORT NHS STAFF WHEN THEY ARE ON SICK LEAVE?
Barrie Brown, National Officer Health, Unite the Union

A. CNN SYMPOSIUM
Chair: Stella Mann, Chair, Community Nursery Nurse Organising Professional Committee

Children’s sleep: challenges and management
Dr Andrew Mayers, Senior Lecturer in Psychology, Bournemouth University

13:30 Lunch, exhibition and networking

INFANT CLEANSING: WHAT’S WRONG WITH WATER?
Julie Van Onselen, Independent Dermatology Nurse Specialist
To register for this lunchtime seminar please ensure you book when completing your registration form. Lunch will be provided.

Hosted by

12/07/2013 22:13:15
## Agenda Day 1: Tuesday 22nd October; PM

*subject to change*

<table>
<thead>
<tr>
<th>Session Three: PUBLIC HEALTH – OUR ROLE</th>
<th>14:30 Public mental health</th>
<th>14:45 Building community capacity – the role of the public health nurse</th>
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<tbody>
<tr>
<td>Who’s in charge?: raising awareness of the effects of parental alcohol misuse on children - multidisciplinary project for multiagency use</td>
<td>Dr Lynne Friedli, Mental Health Promotion Specialist</td>
<td>Pauline Craig, Head of Equality, NHS Health Scotland</td>
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<tr>
<td>COMMISSIONING</td>
<td>Health visiting: the voice of service users - learning from users’ experiences to inform development of health visiting practice and services</td>
<td>Mary Malone, Lecturer, Florence Nightingale School of Nursing and Midwifery</td>
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<tr>
<td>15:00 The public health landscape: how will integration affect community practice?</td>
<td>Barbara Wilson, Safeguarding Named Nurse Children, Birmingham Community Healthcare Trust and Michelle Burton, Young People’s Health Advisor, Birmingham Community Healthcare Trust</td>
<td>Analysis of application personal statements to Specialist Community Public Health Nursing Programmes: motivations and aspirations of new health visitors</td>
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<td>Panel discussion</td>
<td>Lynch Visiting Student, Oxford Health Foundation Trust</td>
<td>Lynn Sayer, Lecturer, King’s College London</td>
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<tr>
<td>15:15 The public health landscape: how will integration affect community practice?</td>
<td>Health visitors’ understanding of the concept of ‘hard to reach’ and working with vulnerable families</td>
<td>Commissioning for public health is about more than outcomes</td>
</tr>
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<td>15:30 Annual professional update</td>
<td>Kathryn Mumby-Croft, Health Visitor/Student, Oxford Health Foundation Trust</td>
<td>Richard Shircore, Public and Community Health Specialist, Burnham Health Promotion Trust and Shirley Shaw, Manager, Burnham Health Promotion Trust</td>
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<td>Obi Amadi, Lead Professional Officer – Health Sector, Unite the Union</td>
<td>Improve the health of your clients by meeting their cultural and religious needs</td>
<td>Shirley Bakh-Mensah, Modern Matron, Health Visiting Service, Axe Family Street Centre</td>
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<td>15:45 Unite/CPhVA presentations</td>
<td>Claire Chambers, Leader of the SCPHN and CSP Programmes, Oxford Brookes University</td>
<td>Dr Andrew Mayers, Senior Lecturer, Bournemouth University</td>
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<td>16:00 Refreshments, exhibition and networking</td>
<td>Empowering health visitors using an online community of practice: the potentials and challenges of developing a knowledge sharing network</td>
<td>Postnatal depression and peripartum psychosis: risks for mother and baby</td>
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### BEST PRACTICE SEMINARS B: 16:30 – 17:30

7. PUBLIC HEALTH

‘Think child - think parents’: working with individuals experiencing domestic violence and their children in the community: a health visitor’s role

- Dr Tanya Dennis, Health Visitor, Domestic Violence Lead, Ealing ICO Harrow Community Services

8. EDUCATION AND RESEARCH

Health visitors’ understanding of the concept of ‘hard to reach’ and working with vulnerable families

- Kathryn Mumby-Croft, Health Visitor/Student, Oxford Health Foundation Trust

9. LEADERSHIP

Taking a lead on compassionate care: the challenge for public health nurses

- Claire Chambers, Leader of the SCPHN and CSP Programmes, Oxford Brookes University

10. COMMISSIONING

Health visiting: the voice of service users - learning from users’ experiences to inform development of health visiting practice and services

- Mary Malone, Lecturer, Florence Nightingale School of Nursing and Midwifery

11. EDUCATION AND RESEARCH

Driving the professional mobilisation agenda as part of the Implementation Plan: the Leeds response

- Sally Kennedy, Health Visitor Clinical Lead, Leeds Community Healthcare Trust

12. MENTAL HEALTH

Postnatal depression and peripartum psychosis: risks for mother and baby

- Dr Andrew Mayers, Senior Lecturer, Bournemouth University

### B. CNN SYMPOSIUM (CONTINUED)

**Chair:** Stella Mann, Chair, Community Nursery Nurse Organising Professional Committee

- **Two year review**
  - See website for speaker updates

- **CNN regulation**
  - Members of the CNN OPC

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**17:30 – 19:00**

**WELCOME DRINKS PARTY**

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**18:00 FRINGE MEETINGS**

1. 1-2-1 School Nurse Campaign: the changing school nursing environment, its impact on practice and practitioners and what you need to know and do

- Rosalind Godson, Professional Officer, Health Sector, Unite the Union

2. What is happening to our NHS?

- Rachael Maskell, National Officer Health, Jane Beach, Professional Officer, Unite the Union and Frank Wood, Unite the Union Executive Council

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**20:00 GALA DINNER**

- York Railway Museum
Agenda Day 2: Wednesday 23rd October; AM
(subject to change)

08:30  Registration, exhibition and networking

<table>
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<tr>
<th>MASTERCLASSES:</th>
<th>09:15 – 10:15</th>
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<tbody>
<tr>
<td>1. Record keeping, ownership and digital transformation</td>
<td>Dr Susan Hamer, Organisational and Workforce Development Director, National Institute for Health Research Clinical Research Network  Jennifer Oates, Freelance Regulatory Policy and Research Consultant/Part time Senior Lecturer, University of Hertfordshire  Jane Beach, Professional Officer Regulation (Health Sector), Unite the Union</td>
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<tr>
<td>2. Women’s health</td>
<td>Naana Otoo-Oyortey MBE, Executive Director, Forward</td>
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<tr>
<td>3. How to help parents prevent behaviour, social and emotional problems in children</td>
<td>Sioban Boyce, Communication/Behaviour Specialist, Not Just Talking</td>
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<tr>
<td>4. Immunisation</td>
<td>Dr Helen Bedford, Senior Lecturer in Children’s Health, Centre for Epidemiology and Biostatistics, UCL Institute of Child Health</td>
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<tr>
<td>5. Building research capacity: supporting research to improve evidence-based practice</td>
<td>Revd Professor Pauline Pearson, Professor of Nursing, School of Health, Community and Education Studies, Northumbria University  Professor Sally Kendall, Director, Centre for Research in Primary and Community Care, University of Hertfordshire</td>
</tr>
<tr>
<td>7. Child sexual exploitation: a public health issue?</td>
<td>Christopher Cloke, Head of CP Professional Reputation, NSPCC</td>
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<td>8. Responding to Francis in a restorative way</td>
<td>Helen Lake and Deborah Sutherland, Programme Leads, Restorative Supervision Programme, South Warwickshire Foundation Trust</td>
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<tr>
<td>9. School nursing: violence in teenage relationships</td>
<td>Helen Foad and Dorothy Ryan, Kent Community Health Trust Domestic Abuse Service  Jane Allen, Domestic Abuse Lead School Nurse, Kent Community Health Trust</td>
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SESSION FOUR:

10:20  Chair’s opening remarks  
Carolyn Taylor, Chair, CPHVA Executive

10:25  Union address  
Frances O’Grady, General Secretary, TUC (invited)

10:40  Keynote address: Integration and collaboration  
Sharon Hodgson MP, Shadow Education Minister for Children and Families

11:00  Questions and discussion

11:15  Emergence of the butterfly: an update on CNN regulation and launch of a new training pack for CNNS  
Barbara Evans, Community Nursery Nurse, Leicestershire Partnership Trust

11:30  Refreshments, networking and exhibition
**Agenda Day 2: Wednesday 23rd October; PM**

(subject to change)

**SESSION FIVE: SUPPORTING VULNERABLE FAMILIES**

12:00  The importance of hope in our society  
_Catherine Johnston, Chief Executive, The Samaritans_

12:15  The impact of continuing austerity  
_Sofia Tzitzikou, Pharmacist; Vice Chair of UNICEF Greece; Member of the Women’s Initiative on the Right to Health and Reproductive and Sexual Health services_

12:30  Safeguarding children – new ways of working  
_Janet Grauberg, Interim UK Director of Strategy, Barnardos_

12:45  Questions and discussion

13:00  Health and schools: the rights of the child  
_Dr Maggie Atkinson, Children’s Commissioner for England_

13:20  Lunch, networking and exhibition viewing

NUTRITION KNOWLEDGE IN PRACTICE: MAKING EVERY CONVERSATION WITH PARENTS A POSITIVE CALL TO ACTION

To register for this lunchtime seminar please ensure you book when completing your registration form. Lunch will be provided.

Hosted by

13:45  CPhVA Education and Development Trust AGM

**BEST PRACTICE SEMINARS D:**

14:15 – 15:15

13:  PUBLIC HEALTH

The eRedbook: a digital version of the printed Redbook (Personal Child Health Record - PCHR)  
_Daniel Moulin, Project Director, Sitekit Applications Ltd_

Lone working - SAFETY bookmark  
_Pam Beilby and Jane Dutton, Health Visitors, Milton Keynes Community Health Services_

14:  WHY HEALTH VISITING?

A programme of research to support the Call to Action  
_Ermeritus Professor Dame Sarah Cowley, Mary Malone and Karen Whittaker, Programme Leaders, King’s College London_

15:  LEADERSHIP

Health visitor and school nurse caseload profiling tool  
_Lynne Laine, Associate Director Safeguarding, Birmingham Community Healthcare NHS Trust_

Exploring perceptions of listening, empathy and summarising in the health visitor-parent relationship  
_Joanne Seal, Senior Lecturer Specialist Community Public Health Nursing, Faculty of Health and Life Sciences, University of the West of England_

**16. SCHOOL NURSING**

Meeting the needs of young people in relationship and sex education  
_Penny Wild, Clinical Lead -School Nursing, Bradford District Care Trust_

Safeguarding children and young people up to 18 years attending the emergency department and children’s wards in the Western Trust  
_Loretta Crumlish, Named Nurse Safeguarding, Western Health & Social Care Trust_

17.  CULTURAL ISSUES

Working with Gypsies and Travellers: insights from an infant feeding study  
_Louise Condon, Senior Lecturer, University of the West of England_

Traficking as a public health issue  
_Dawn Eccleston, Senior Lecturer/Course Lead SCPHN, University of Central Lancashire_

18.  PARENTING

Safer baby sleep: the Care of Next Infant (CONI) programme  
_Francine Bates OBE, Chief Executive, Lullaby Trust_

19.  MACQUEEN AWARDS

This session will showcase the two winners of this year’s MacQueen Award to be announced in the Autumn.

**SESSION SIX:**

THE NICK ROBIN MEMORIAL LECTURE

15:15  Refreshments and final exhibition viewing

15:45  Chair’s introduction

15:50  The Jane Tomlinson Appeal

16:15  Summation and conference closes
Sponsorship and exhibition opportunities

This conference will attract a diverse audience of top level decision-makers and key policy professionals, from both the public and the private sectors. Sponsoring or exhibiting at this event will ensure your organisation leadership positioning amongst this key target audience.

To find out more about the bespoke packages on offer please contact Dino Dionissiou on 020 7324 4330 or e-mail dino.dionissiou@neilstewartassociates.co.uk

Confirmed exhibitors

- Allergy UK
- British Eggs
- Calpol
- Chobani
- CLAPAG
- CPHVA Education Development Trust
- CPHVA Parenting SIG
- Danone
- Dettol
- Diabetes UK
- E45
- Febromed GmbH & Co. KG
- Forest Tosara Sudocrem
- Genus Pharmaceuticals
- Harlow Printing Ltd
- Head Smart
- Heart of England NHS Foundation Trust
- Johnsons Baby
- Kora Healthcare
- Lansinoh
- MA Healthcare
- Mothercare
- Nestle
- NSPCC
- Nurofen for Children
- Nutricia
- Pavilion Publishing
- Pharma Partners
- Public Health England
- Sitekit Solutions Ltd
- The Queen's Nursing Institute
- The Samaritans
- Unite/CPHVA
- Wirral Community NHS Trust

Accommodation & travel

A range of accommodation at rates to suit all budgets has been negotiated in York for delegates. To find out more about accommodation and travel to the venue, visit the conference website: www.neilstewartassociates.com/sh308

GALA DINNER & PARTY
Includes...

PRE-DINNER DRINKS
RECEPTION
3 COURSE (SILVER SERVICE) DINNER – WITH WINE
ENTERTAINMENT
DANCING INTO THE EARLY HOURS

York Railway Museum
Tuesday 22nd October 8pm - 12pm
TICKETS: £34 +VAT (£39.60)

Register today:
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To Register
Do it online, visit: www.neilstewartassociates.com/sh308
By post, complete all relevant sections of this form and send to
Neil Stewart Associates. PO Box 67084 London SW2 9JU
If you have any queries call us on 020 7324 4330 or email us at
info@neilstewartassociates.co.uk

Pre-Conference Events
Monday 21st October 2013

Delegate rates
Please select the relevant rate from the list below. Fees include all day access to the conference, exhibition and anniversary reception, access to on demand filmed content, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation. Shared places are not permitted.

Two day conference pass
- CPHVA member: £369.00 + VAT (£438.00)
- Non-CPHVA member: £495.00 + VAT (£594.00)
- Commercial: £510.00 + VAT (£612.00)
- Health care assistant, CNN, Student, Retired, Paper/poster presenter: £150.00 + VAT (£180.00)

GROUP DISCOUNTS ARE AVAILABLE FOR BOOKINGS OF 6 OR MORE PEOPLE

One day conference pass
- CPHVA member: £250.00 + VAT (£300.00)
- Non-CPHVA member: £280.00 + VAT (£336.00)
- Commercial: £300.00 + VAT (£360.00)

Gala Dinner
- CPHVA member: £34 + VAT (£39.60) Price includes: 3 course dinner, half a bottle of wine per person and entertainment

Seminar Selections

Day 1

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<th>AM Seminar (please tick)</th>
<th>PM Seminar (please tick)</th>
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DAY 1 LUNCH SEMINAR: Johnson’s Baby

DAY 2

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<th>AM Masterclass (please tick)</th>
<th>PM Seminar (please tick)</th>
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DAY 2 LUNCH SEMINAR: Feeding for Life

Delegate details

First name
Surname
Title (Mr/Ms/Dr/Prof/Other)
Position
Organisation
Email
Address
Postcode
Tel no
Fax no

If you have any additional requirements, please describe them here:

I have read and agree to the terms and conditions below:

Signature

How to pay

- Credit card. Please debit £__________ from my Mastercard/Eurocard/Visa/Switch/Delta

Card number
Expire
Issue (Switch)
Security No

Name as on card
Issuing bank
Postcode
Signature

I enclose a cheque for £__________ Made payable to Neil Stewart Associates

Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates. By registering for a conference, Neil Stewart Associates and its subsidiary companies can provide you with information relating to your booking and other services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies. Please tick here if you do not wish to receive information from third parties.

Overseas delegates

Delegates from outside the UK who book to attend an NSA conference must send their remittance in time to clear funds no later than 2 weeks before a two day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.